

In the Claims

Please cancel claims 1 thru 5 and add the following claims:

6. A system for marketing products and services, the system comprising
a remote customer computerized communications facility having electronic and
computing equipment adapted to receive and download graphics, audio, and data,
a central computerized communications facility including means for storing, as a database,
computerized graphics, audio, and data, the graphics being in the form of one of video and
images, the audio being in the form of one of computerized voice and music, and the data being in
the form of text,

means enabling the central computerized communications facility to transmit graphics,
audio, and data from said database,

means for linking a remote computerized communications facility with a central
computerized communications facility,

input means enabling a customer at the remote computerized communications facility to
access the database stored at the central computerized communications facility, said input means
being one of

- a. touch screen input means permitting a customer to press a screen display
enabling the customer's computer to access the database,
- b. voice input means enabling the customer's computer to access the database,
- c. keyboard input means enabling the customer's computer to access the
database,
- d. cursor movement means, in combination with

e. means in the form of a phone, a microphone, or a speaker phone enabling a customer to contact a representative,

means enabling a customer at the remote computerized communications facility to download, from the central facility database, graphics, audio, and data in the form of narrated information, said means being one of a., b., c., d. and e., and

→ modem & Web browser

means enabling the central computerized communications facility in response to means a., b., c., d., and e. to transmit to the remote computerized communications facility as narrated information one of

f. charts accompanied with electronically transmitted voice narration,

g. screen displays accompanied with electronically transmitted voice narration,

h. narrated presentations consisting of features and comparisons,

i. narrated presentations consisting of articles and demonstrations, in combination with a completed contract.

7. The system of claim 6 wherein the voice is synthesized voice.

8. The system of claim 6 wherein the voice is digitized voice.

— various —
— various — often / voice

9. The system of claim 6 including means for linking the remote computerized communications facility with a plurality of central computerized communications facilities enabling a customer to connect with a second different central computerized communications facility after having been connected with a first central computerized communications facility.

Remarks

Prior to considering the rejection in detail reference is made to page 10 of applicant's specification. A disadvantage of text is its limited ability to convey enthusiasm,